

New Albany Parks & Recreation Foundation Board Meeting Minutes

Date: November 24, 2025

Time: 8:03 PM

Location: zoom call set up by Meg Walker

Attendees:

Brian Smith, Meg Walker, Adam Beckman, Kristen Petro, Angela Golden

1. Call to Order

The meeting was called to order at 8:03 PM.

2. Approval of Previous Minutes

Minutes from July 29, 2025 were reviewed.

Motion: Adam Beckman

Second: Meg Walker

Vote: Approved unanimously

3. "Acting Treasurer's" Report by Brian

Current balance: \$259,000.

Balance expected to increase following settlement of the Golf Outing and Trunk or Treat events.

Net proceeds from Golf Outing estimated at \$11,000. TOT estimates \$3,000.

4. Event Reviews

Golf Outing:

26 paid teams, \$500 per foursome. All sponsorships filled. Games and contests generated pure profit.

Goal to increase foursomes next year and change how we do raffle. Brian secured a Target date: September 25, 2026.

Farm Fun Day:

Revisit how this is run to improve interest and profit.

Trunk or Treat:

Overall successful. Parking and construction posed challenges.

Police assistance recommended for future traffic flow. \$10,000 Grant is used for off duty officers to be part of the event.

Attendance estimated at 3,500–4,000.

Other feedback: The vendor games should be short and quick to avoid long lines. Lots of great entertainment.

5. Website Discussion

Website mock-up discussed. Morgan will be working on logo. Brian said Parks has points we should be able to use. A new site would be 10 points and if it's not used then they lose it.

Brian talking to Brad to use points and update policy for Parks site. Same branding and color scheme to connect P&R with the Foundation.

Estimated cost: \$5,000.

Timeline: approximately 30 days.

Target launch: January 2026.

6. Additional Discussion

Adam recommended keeping the website simple.

Planning for new treasurer and an additional 2-3 at large members in 2026.

7. Adjournment

Motion Adam, Seconded by Meg.

Meeting adjourned at 8:37 PM.